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ZARA TANZANIA ADVENTURES SUSTAINABLE PACKAGING POLICY

At Zara Tanzania Adventures we aspire sustainable packaging by reducing unnecessary and excessive waste. By ensuring the enforcement of following practices:

- Buy in bulk;
- Buy from sustainability-minded suppliers who use less packaging;
- Purchase items that are packaged with compostable, reusable, or recyclable packaging;
- Use recycled paper for mailings;
- Ask first if the customer needs a bag – or better yet, don't offer bags;
- Limit the number of brochures you print and handout;
- Find ways to discourage suppliers from packaging supplies in plastic bags;
- Reuse existing materials before buying new ones (e.g., boxes or envelopes to ship documents);
- Avoid/ban use of bubble wrap, Styrofoam, plastics, single-use packaging, etc.;
- Encourage your staff to bring lunchboxes;
- Use rubber bands to hold things together, you do not necessarily need a bag, be creative!

Sustainable packaging material ideas

- Use recycled bags, paper bags, cloth/canvas tote bags, or bags made of biodegradable materials (instead of plastic);
- Send e-brochure instead of paper ones;
- Buy in bulk or reusable packaging, such as glassware;
- Give materials such as fabric, gift boxes, bows, a second life;
- Give preference to wood/natural or handmade products.